



## ***Inc.* Magazine Places Monarch Media on Its Annual List of America's Fastest Growing Private Companies**

**Santa Cruz, Calif., Aug. 23, 2011** – *Inc.* has named Monarch Media to the Inc. 500|5000, the magazine's annual list of the fastest-growing private companies in America. Monarch Media, which was ranked no. 2,308 on the list, is a leading provider of eLearning and mobile solutions.

“In our world the rate of change is ever increasing and therefore learning matters more than ever,” says Monarch Media CEO Claire Schneeberger. “We use technology to transform learning. This recognition from *Inc.* is a real credit to the innovation and drive of our team and our partners.”

The annual Inc. 500|5000 represents a comprehensive look at the most important segment of the economy—America's independent entrepreneurs. Monarch Media joins Spirit Airlines, television maker Vizio, Honest Tea, Dunkin Donuts and Metrokane among other prominent brands featured on this year's list.

In a stagnant economic environment, the median growth rate of 2011 Inc. 500|5000 companies is 94 percent. The companies on this year's list report having created 350,000 jobs in the past three years, and aggregate revenue among the honorees reached \$366 billion, up 14 percent from last year's list.

Monarch Media, which Schneeberger founded in 1997, has averaged an annual revenue growth rate of 105 percent over the past three years. The company creates eLearning products for corporate, government, university, and nonprofit clients. Its solutions include online courses, mobile apps, learning management systems, educational software, and custom multimedia development.

Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found at [www.inc.com/5000](http://www.inc.com/5000).

### **Methodology**

The 2011 Inc. 500|5000 is ranked according to percentage revenue growth when comparing 2007 to 2010. To qualify, companies must have been founded and generating revenue by March 31, 2007. Additionally, they had to be U.S.-based, privately held, for profit, and independent—not subsidiaries or divisions of other companies—as of December 31, 2010. (Since then, a number of

companies on the list have gone public or been acquired.) The minimum revenue required for 2007 is \$100,000; the minimum for 2010 is \$2 million.

### **About *Inc.* Magazine**

Founded in 1979 and acquired in 2005 by Mansueto Ventures LLC, *Inc.* ([www.inc.com](http://www.inc.com)) is the only major business magazine dedicated exclusively to owners and managers of growing private companies that delivers real solutions for today's innovative company builders. With a total paid circulation of 710,106, *Inc.* provides hands-on tools and market-tested strategies for managing people, finances, sales, marketing, and technology. Visit it online at [www.inc.com](http://www.inc.com).

### **About Monarch Media**

Monarch Media is a leader in creating eLearning and mLearning solutions across the globe. For more than 13 years we've helped leading corporations, government agencies, universities, schools, and nonprofits accomplish their training and educational goals by blending the right technology solutions with superior instructional and graphic design expertise to deliver effective, compelling online learning experiences. For more information, visit [www.monarchmedia.com](http://www.monarchmedia.com).

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